



# The Conversation: Real Talk for Real Capacity March 18<sup>th</sup> 2016



# About Community Impact Solutions Project

- Prevention with Positives
- Prevention with Negatives
- Organizational Development

Visit our website at [www.etr.org/CISP](http://www.etr.org/CISP)

We provide essential capacity-building assistance (CBA) support to the HIV prevention workforce. We support community-based organizations and their clinical partners to deliver and sustain high-quality HIV programs and services.

# Disclaimer

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Funding for this webinar was made possible (in part) by the Centers for Disease Control and Prevention (CDC). The views expressed by the speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services (DHHS), nor does the mention of trade names, commercial practices, or organizations imply endorsement by the US Government.

# Your Guide

## Michael Everett, MHS, CPC, CISP



**Michael Terry Everett** is Project Director for ETR's capacity-building team—Community Impact Solutions Project. He provides CBA services to community based organizations across the US. Michael is a Philadelphia native who has spent 15 years in human services and prior to joining ETR, served as the Director of Training & Capacity Building Support with the national NYC based organization, Harm Reduction Coalition (HRC).

# Series Objectives



- Introduce wellness practices
- Enhance organizational development
- Support competency
- Identify best practices
- Support engagement strategies
- Increase awareness
- Strengthen integration of holistic services

# GOAL

To work more effectively with HIV positive Black MSM.

# Webinar 4 Objectives



- Challenges successfully working with PLWH
- Anecdotal dialogue to understand strategies to support working through PwP challenges
- Capacity building strategies to support program work



**Gregory Wilson**



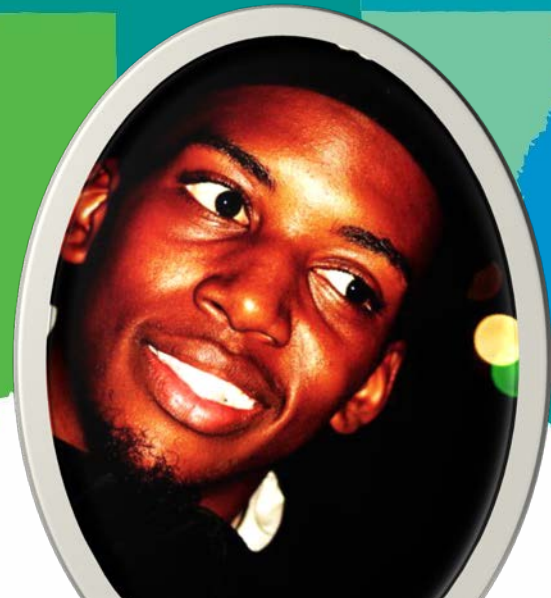
**Adrian Jay Neil**



**Wesley Thomas**



**Guy Anthony**



**Timothy DuWhite**



**Natasha Speed**



# What's your lifetime risk of being diagnosed with HIV?

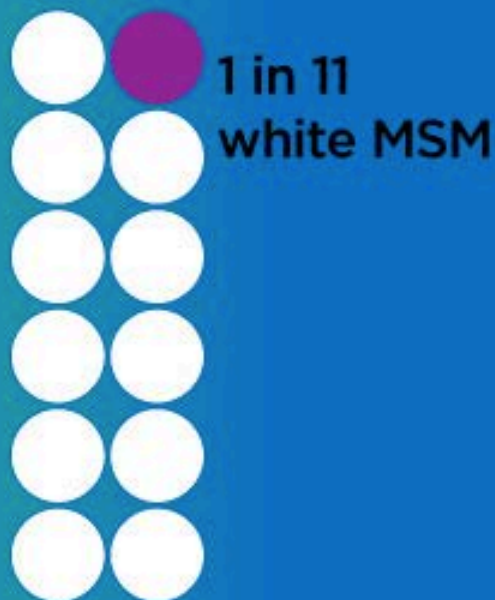


## African American MSM

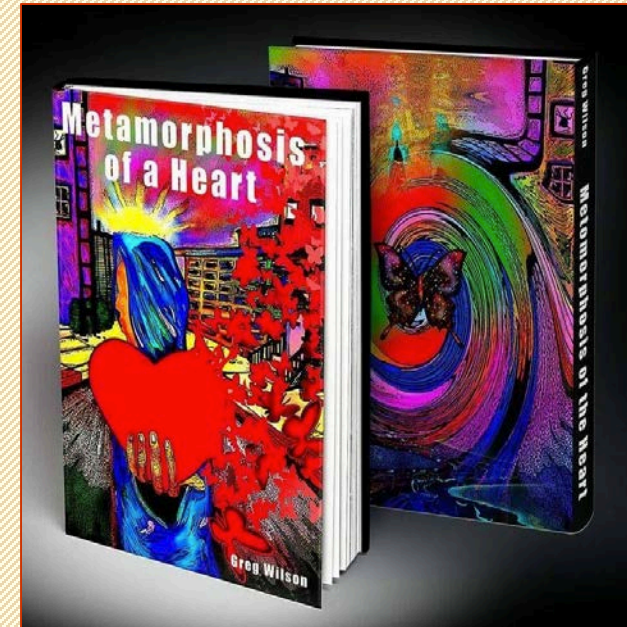
At current rates, 50% of African American men who have sex with men will be diagnosed with HIV in their lifetime.

It doesn't have to be this way. Now's the time to get educated, get tested, and prevent this from become a reality.

Source: CDC, February 2016



# Gregory Wilson Dual Roles



# Adrian Jay Neil Co-Infection



# Wesley K. Thomas

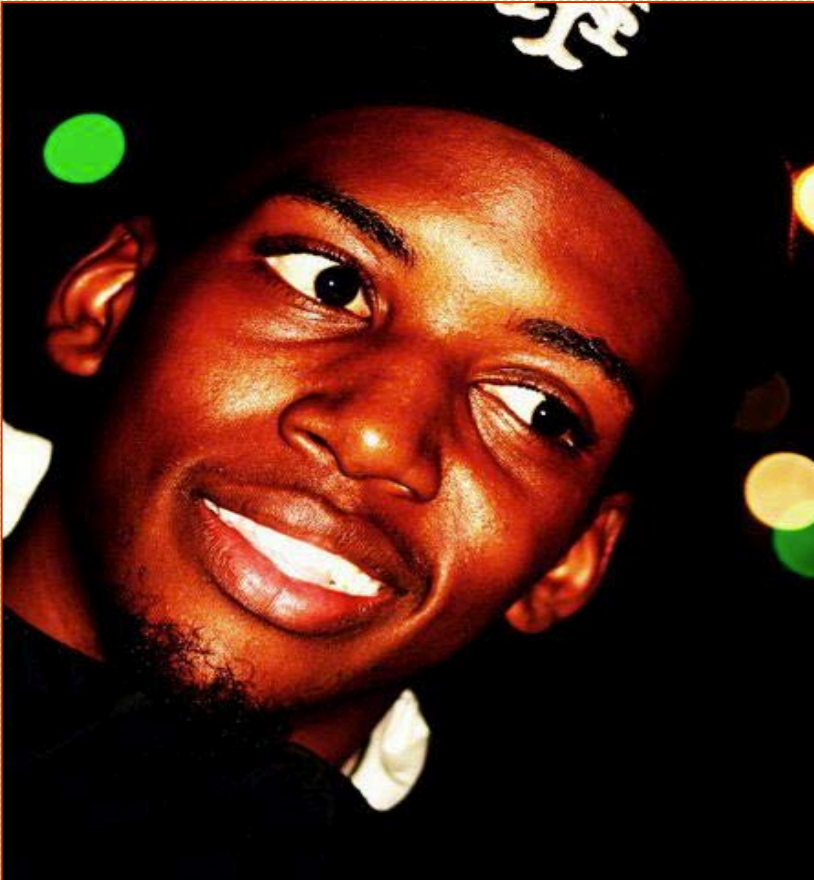
## Evolution of Stigma



# Guy Anthony Beyond HIV Panelist



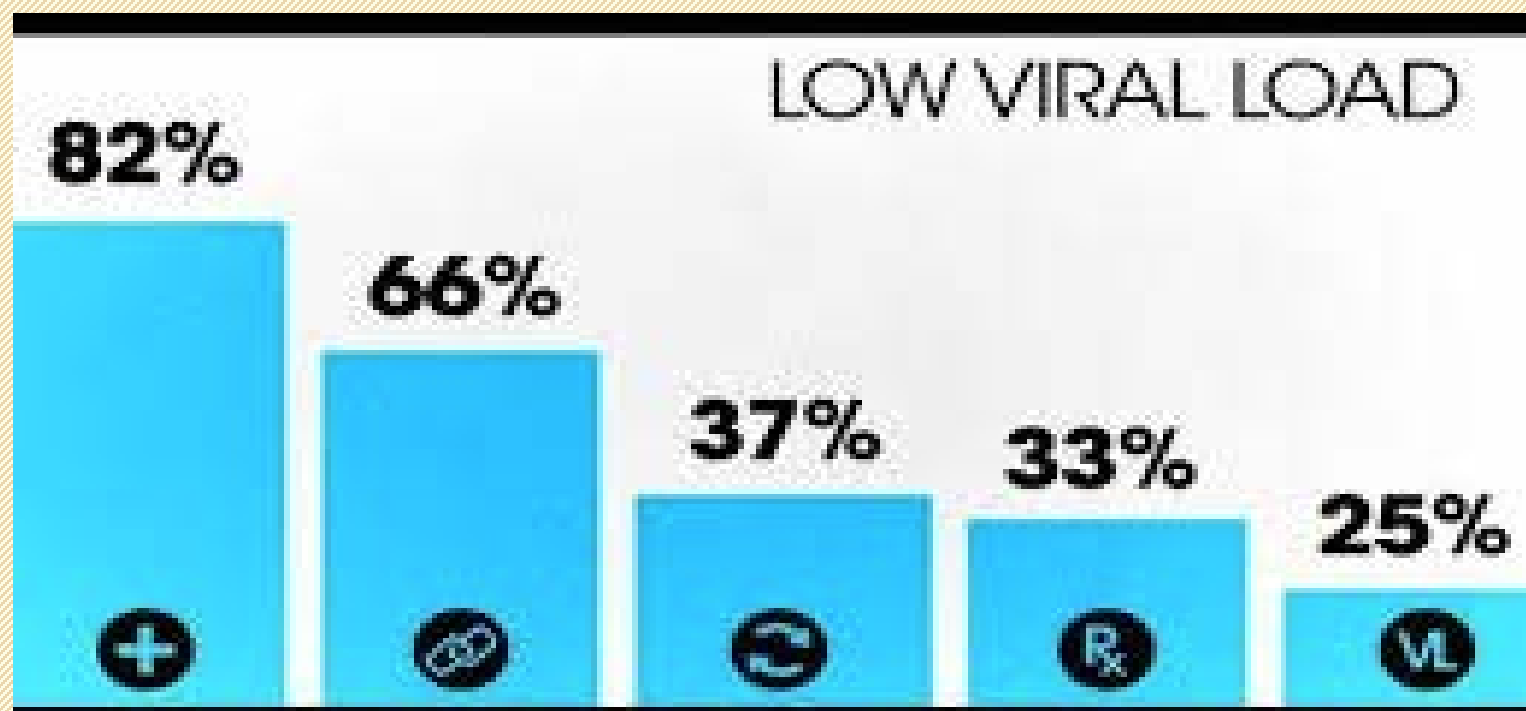
# Timothy DuWhite Activism



**BLACK  
LIVES  
MATTER**

# Natasha Speed, MPH

## Opportunities for BMSM and BHW Collaboration

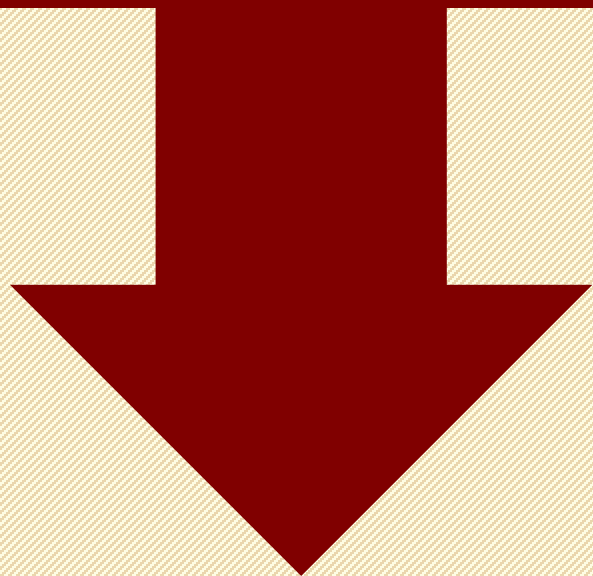




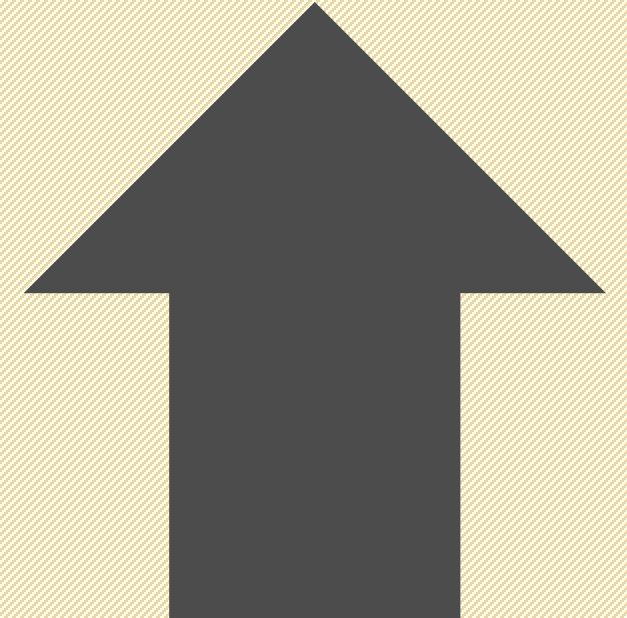
# Risk Factors Vs. Protective Factors

## **RISK FACTORS**

Involvement w/ drugs, alcohol, etc. Influences that work against self



Disparities can lead to vulnerability for people to take risks that can lead to harmful consequences



## **PROTECTIVE FACTORS**

A positive engagement w/ family/social support  
Involvement in social/recreational activities



# Maslow's Hierarchy of Needs



## **Self-Actualization:**

occurs when a person is able to take full advantage of his or her talents while being mindful of his or her limitations.

[GoodTherapy.org](http://GoodTherapy.org)

# Questions?



# What Can ETR Capacity Building Assistance (CBA) Do For You?

## Organizational Development & Management

- Strategic Planning
- Board Development
- Grant Readiness
- Program Collaboration & Service Integration

## HIP & High Risk Negatives

- DEBIs and Public Health Strategies
- HIP Program adaptation
- Recruitment & Retention
- Social Marketing

## HIP & Prevention With Positives

- DEBIs and Public Health Strategies
- HIP Program adaptation
- Recruitment & Retention
- Social Marketing

*Process and Outcome Monitoring and Evaluation*



# For Additional Information

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You can find this webinar recording on the CISP Website 24 hours after this presentation!

<http://www.etr.org/CISP/webinars/>

A screenshot of the ETR's Community Impact Solutions website. The header includes the organization's logo and name, "ETR's COMMUNITY IMPACT SOLUTIONS Building capacity for excellence in HIV services", and social media icons for YouTube, Facebook, and Twitter. A navigation menu contains links for "Home", "What We Do", "Assess Your Program", "Access Resources", and "Request CBA". A search bar is located on the right side of the header. The main content area features a large banner with the text "Are You Ready to be HIP?" and a photo of a woman with pink hair and sunglasses pointing upwards. Below the banner is a call to action: "An Agency Assessment for the New Direction of HIV Services" and "Access this assessment now &gt;&gt;". To the right of the banner is a sidebar with the heading "What is the Community Impact Solutions Project?" and a paragraph of text describing the organization's mission and services.