



·CULTIVATING LEADERS OF TOMORROW·

Be || THE CHANGE

· LEADERSHIP INSTITUTE
PROFESSIONAL DEVELOPMENT FOR
TRANSGENDER WOMEN IN HIV PREVENTION
AND CARE ·



Be The Change II Presents

KNOW YOUR LANE:

High-Impact Prevention Made
Easy



“

When I dare to be powerful -
to use my strength in the
service of my vision, then it
becomes less and less
important whether I am
afraid.

AUDRE LORDE



Overview

Goal: Support Transgender HIV/AIDS workforce in effective implementation of high impact prevention projects



Objectives:

- Define High-Impact Prevention
- Discuss social norms and risk behaviors
- Explore the relationship between at-risk focus populations



Facilitator Introductions

JT Perez

- Org Name



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- ETR



Ice breaker: What do you see?



National HIV/AIDS Strategy Goals

Reduce	Increase	Reduce	Achieve
Reduce new HIV infections	Increase access to care and improve health outcomes for persons living with HIV	Reduce HIV-related health disparities and health inequities	Achieve a more coordinated national response to the HIV epidemic



High- Impact Prevention

- Combine scientifically proven, cost-effective, and scalable interventions
- Direct efforts toward the right populations in the right geographic areas
- Use this approach to increase impact of HIV prevention efforts



Activity: HIV Timeline

ACQUIRED IMMUNE DEFICIENCY SYNDROME (AIDS) IS A DISEASE OF THE IMMUNE SYSTEM CAUSED BY HUMAN IMMUNODEFICIENCY VIRUS (HIV)

HIV/AIDS

HIV probably emerged from Simian Immunodeficiency Virus (SIV), an ancient disease that is widespread in wild apes.

1900

Scientists believe that the virus **jumped** to humans sometime in the late **19th** or early **20th** century when a bushmeat hunter in an area that is now southeastern **Congo** caught and butchered an infected ape or chimpanzee.



1959



Preserved tissue samples indicate the **earliest** known human case of HIV was a man who died in **Zimbabwe** in 1959.

1969



The earliest known US case was an African American **transgender** who died in **1969**. Robert Ray, who has been infected as far back as 1966, suggesting HIV was circulating in the U.S. in the **1960-1960s**.

1981



In 1981, the **CDC** reported five cases of pneumonia among previously healthy gay men. These would be the first **recognized** cases of AIDS in the U.S.

1984






It would take another **10 months** before scientists confirmed in 1984 that AIDS was **caused** by HIV.

1987



AZT, the first antiretroviral medicine to treat HIV, was approved in 1987. Since then, the **CDC** has approved more than **20** antiretroviral treatments that help suppress the amount of virus in the body. The medications have to be taken **daily** for life. Recent studies have shown that the life expectancy for patients on antiretroviral medications is similar to that of **untreated** people.

SINCE THE PANDEMIC BEGAN, 60 MILLION PEOPLE HAVE CONTRACTED HIV WORLDWIDE INCLUDING 1.7 MILLION AMERICANS.

• SEX, DRUGS, PREGNANCY •	• HIV ATTACKS •	• NO VACCINE, NO CURE •
 <p>HIV is spread through unsafe sex, intravenous drug use, and from mother-to-child during pregnancy and childbirth. The virus cannot replicate on its own, and does not survive outside of the body.</p>	 <p>HIV attacks the body's immune system by killing white blood cells that help combat disease and infection. When enough of these helper cells are killed off, the body is susceptible to a host of infections and diseases.</p>	 <p>There is no vaccine or cure for HIV or AIDS. The main methods of preventing transmission are safe sex, clean needle exchanges, and treatment for infected mothers.</p>

THE NUMBERS

WORLDWIDE LIVING WITH HIV	IN AMERICA LIVING WITH HIV
33,000,000	1,100,000
25,000,000 <small>WITH ONE YEAR AID</small>	555,000 <small>WITH ONE YEAR AID</small>



Individual Level
Intervention (ILI)



Group Level
Intervention (GLI)



Community Level
Intervention (CLI)



Intervention Types

Populations at Risk

01

Gay, bisexual, and other men who have sex with men account for 70% of new HIV infections in the United States

02

Among all women who received an HIV diagnosis, 61% (4,560) were African American, 19% (1,450) were white, 16% (1,168) were Hispanic/Latina, and 5% (351) were other.

03

According to current estimates, around a quarter (22-28%) of transgender women are living with HIV, and more than half (an estimated 56%) of black/African American transgender women are living with HIV



Brainstorm Prevention Challenges



1. Each group will identify an at-risk population.
2. Brainstorm
3. Discuss barriers with you team and highlight the top three themes.
4. Rejoin the larger group for the debrief



Prevention Challenges

- stigma,
- discrimination
- social rejection,
- and exclusion
- behavioral interventions developed for other at-risk groups
- Transgender-specific data are limited.



Social Norms

Unwritten rules for specific behaviors shared by a group of people

Guide behavior

Commonly held ideas about what members of the group should and should not do

Shape and influence a group member's attitudes, beliefs, opinions, and behaviors





Social Norms and Risky Behaviors

- Norms motivate people to engage in certain behaviors
- One social norm can influence multiple behaviors
- Multiple norms can influence one behavior



HIP Project Recruitment Plan

These are questions that will guide you on this journey:

- Who?
- What?
- When?
- Where?
- How?



What Can ETR Capacity Building Assistance (CBA) Do for You?

Organizational Development & Management

- Strategic Planning
- Board Development
- Grant Readiness
- Program Collaboration & Service Integration

HIP & Persons at High-risk

- EBIs and Public Health Strategies
- HIP Program Adaptation
- Recruitment & Retention
- Social Marketing

HIP & Persons Living with HIV

- EBIs & Public Health Strategies
- HIP Program Adaptation
- Recruitment & Retention
- Social Marketing



Process and Outcome Monitoring and Evaluation



For Additional Information

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Please visit the CISP Website for additional professional development resources.

<https://www.etr.org/cisp/access-resources/be-the-change-institute/>

